

#### FOR WHOM:

The course is targeted to the candidates those who wish to work in the Corporate as well Start-up Offices works such as Stationery Designer, Marketing Designer, Web Designer and so on. For those already involved in the Design Industry jobs also can improve their skills based on the industry requirements.

## **COURSE OVERVIEW:**

For aspiring designers. With or without prior design experience.

You have a keen eye for aesthetics. Designs inspire you. You're inspired to design. Computer graphic software training coupled with lessons on principles of design such as symbols, colours, etc.

Will teach you to conceptualise for design applications such as editorial and packaging. This while you're exposed to industry workings. Interactions, consultations, hands-on assignments, as well as presentations, will fully prepare you for the design world.

#### **COURSE CONTENT:**

Essential Basics Introduction to Work Area Selection & Transformations Selection & Alignment techniques Illustrations Designing with Layers Illustration with Shapes Page Setup Masking Techniques Transformation Techniques Transparency & Effects Design with text & Path Illustrating with Drawing Tool Text Handling & Exports Colour Adjustments Paths & Brushes Effects & Enhancements Blending Colours & Objects Retouch Portraits Typography Design

#### **COURSE DURATION:**

100 hours (3 months)



## QUALIFICATION OR EXPERIENCE OF **FACILITATORS:**

A facilitator and assessor of this course will possess the following:

- a) An educational qualification equivalent to a degree
- b) Certification in Multimedia & Experienced in Graphic
- & Visual Effects.

## **TEACHING METHODOLOGY:**

In – Person & Zoom (Online)

#### **LEARNING ENVIRONMENT:**

- 1. "Our ergonomically designed class rooms are fully air-conditioned, equipped with Computers and white boards, audio/video equipment's and free wi-fi.
- 2. Client Location (If Prefered)"

#### **CLASS SIZE:**

20 Students

#### FACILITATOR/LEARNER RATIO:

1:20

#### COURSE ATTENDANCE:

75%

## **ASSESSMENT ADVICE:**

Online & Practical Projects

## **CERTIFICATION:**

Certification will only be awarded upon attendance and successful completion of all the modules and Competency-Based Assessments conducted during the course.

### **COURSE VENUE:**

No.16, 1st Cross Street, Anna Nagar, Puducherry - 605005 (Near IG Square)

## **WE ALWAYS**

# DELIMER more than EXPECTED



#### TRAINING FEATURES

TAILORED COURSE CONTENT | FLEXIBLE CLASS TIMINGS | ONLINE CLASSES STEP BY STEP | WEEKEND CLASSES | INTERACTIVE | LIVE DEMO

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