



ESSENTIAL

GRAPHIC DESIGN



DURATION: 40 HOURS (1 month)

FOR WHOM:

The course is targeted to the candidates those who wish to work in the Corporate as well Start-up Offices works such as Stationery Designer, Marketing Designer, Web Designer and so on. For those already involved in the Design Industry jobs also can improve their skills based on the industry requirements.

ENTRY REQUIREMENT:

RM Tech courses suiting the needs of students with different qualification, right from those who have passed/failed class 10 or +2 to those who hold a UG/PG Degree. Our **ESSENTIAL GRAPHIC DESIGN** course suit media aspirants of different segment, including unemployed people, homemakers, low-salaried working professionals and anyone who is interested in creative field.

COURSE OVERVIEW:

For aspiring designers. With or without prior design experience.

You have a keen eye for aesthetics. Designs inspire you. You're inspired to design. Computer graphic software training coupled with lessons on principles of design such as symbols, colours, etc.

Will teach you to conceptualise for design applications such as editorial and packaging. This while you're exposed to industry workings. Interactions, consultations, hands-on assignments, as well as presentations, will fully prepare you for the design world.

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GRAPHIC DESIGN



JOIN
OUR COURSE

COURSE CONTENT:

Essential Basics
Selection & Transformations
Designing with Layers
Masking Techniques
Design with text & Path
Color Adjustments

Essential Basics
Selection & Alignment techniques
Illustration with Shapes
Transformation Techniques
Illustrating with Drawing Tool
Paths & Brushes

MEDIUM OF INSTRUCTION:

English & Tamil

TEACHING METHODOLOGY:

In Person - Zoom(Online)

QUALIFICATION / EXPERIENCE:

A facilitator and assessor of this course will possess the following:
a) An educational qualification equivalent to a degree
b) Certification in Multimedia & Experienced in Graphic & Visual Effects.

KEY PERSON IN CHARGE:

Mr. Hanif Ahamed

CLASS SIZE:

10 - 12

COURSE ATTENDANCE:

75%

ASSESSMENT ADVICE:

Online test & Practical Project

COURSE FEE:

INR 13,000/-

CONTACT

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