RM SKY TECH
You Think.We Do.

SOCIAL MEDIA OPTIMIZATION (SMO) & SOCIAL MEDIA MARKETING (SMM)

DURATION: 24 HOURS

FOR WHOM:

- Entrepreneurs, Bloggers & Small Business Owners
- Social Media Managers & Consultants
- Anybody looking to learn highly paid and in demand marketing skills

ENTRY REQUIREMENT:

Familiarity with internet and computer fundamentals is required

Knowledge of any graphic designing application, HTML, and CSS would be an added advantage to join our advanced Social Media Marketing & Optimization Course.

COURSE OVERVIEW:

Who doesn't know the power social media holds today. Businesses who wants to do big on online platform must learn how to interact well with their customer over social media apps. They must know how to use social media to make their online presence strong.

You will learn the principles and strategies that work for us and that we have used to build highly converting ads for over 500+ businesses and clients successfully! Facebook, Twitter, Instagram, Pinterest, Google, YouTube, LinkedIn, Tumblr, Wordpress, Blogger... any marketing via social media, we have you covered with this top-rated course!

creative

COURSE CONTENT:

- Benefits of Social Media Marketing
- Understanding Facebook Ads
- Managing Existing Ads
- Viewing Advertising Data
- Using Twitter for Business
- LinkedIn Business Strategy
- Blogging Overview
- Setting up a Blog
- Posting Strategies
- Pinterest Marketing
- You Tube Strategies etc

MEDIUM OF INSTRUCTION:

English & Tamil

TEACHING METHODOLOGY:

Face to Face Classroom Training

LEARNING ENVIRONMENT:

Our ergonomically designed class rooms are fully air-conditioned, equipped with white boards and Well Equipped Computer Lab.

QUALIFICATION / EXPERIENCE:

A facilitator and assessor of this course will possess the following:
a) An educational qualification equivalent to a degree
b) Certification in Google Ads / Experienced in SEM & Google Ads.

JOIN OUR COURSE

KEY PERSON IN CHARGE:

Mr. Raja Bharathy & Manikandan

CLASS SIZE:

UPTO 20 PERSONS

COURSE ATTENDANCE:

75%

ASSESSMENT ADVICE:

Online test

Course Fee:

INR 6,000/-

CONTACT

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