



Join the DIGITAL MARKETING TECHNIQUES COURSE

76 Hrs *Course*

FOR WHOM:

Entrepreneurs, Bloggers & Small Business Owners

who are interested to learn and explore the latest techniques in the world of Digital Marketing.

Anybody looking to learn highly paid and in-demand marketing skills

COURSE OVERVIEW:

In the ever-evolving landscape of the internet, digital marketing has emerged as a powerful platform, enabling businesses to compete fiercely by leveraging technology. Our digital marketing courses in Pondicherry offer comprehensive training that covers essential aspects of this transformative field. Through training, you'll gain invaluable exposure to industry practices and the implementation of cutting-edge techniques, ensuring you stay ahead of the curve in the dynamic realm of digital marketing

COURSE CONTENT:

- Digital Marketing Fundamentals
- Website Planning and Structure
- Facebook Marketing for Business
- Google Adwords and PPC Advertising
- YouTube and Video Marketing
- E-mail Marketing for Business
- Lead Generation & Marketing Automation
- eCommerce and Payment Gateway
- Remarketing Strategies – Advance Level Google Plus for Business LinkedIn and Twitter Marketing
- Google Analytics and Webmaster Tool
- Search Engine Optimization (SEO)
- Affiliate Marketing & Google AdSense

COURSE DURATION:

76 Hours

JOIN
OUR COURSE

QUALIFICATION OR EXPERIENCE OF FACILITATORS:

An educational qualification equivalent to a degree
Certification in Digital Marketing / Experienced in
Digital Marketing

TEACHING METHODOLOGY:

Face to face class room teaching

LEARNING ENVIRONMENT:

1. "Our ergonomically designed class rooms are fully air-conditioned, equipped with Computers and white boards, audio/video equipment's and free wi-fi.
2. Client Location (If Preferred)"

CLASS SIZE:

20 Students

FACILITATOR/LEARNER RATIO:

1:20

COURSE ATTENDANCE:

75%

ASSESSMENT ADVICE:

Written Test, Practical

CERTIFICATION:

Certification will only be awarded upon attendance and successful completion of all the modules and Competency-Based Assessments conducted during the course.

COURSE VENUE:

No.16, 1st Cross Street, Anna Nagar, Puducherry – 605005
(Near IG Square)

WE ALWAYS

DELIVER

more than

EXPECTED



TOLL FREE:

1800 599 1717

CONTACT

Call: 0413 - 2962 517

www.rmskytech.com

enquiry@rmskytech.com

TRAINING FEATURES

TAILORED COURSE CONTENT | FLEXIBLE CLASS TIMINGS | ONLINE CLASSES

STEP BY STEP | WEEKEND CLASSES | INTERACTIVE | LIVE DEMO

and many more...

Follow Us



No 16, 1st Cross Street, Anna Nagar, Puducherry - 605005. (NEAR IG SQUARE & KARAI RESTAURANT)